

Brian Glibkowski, PhD

Dr. Brian Glibkowski is an author, researcher, and futurist passionate about the role of questions and answers in business and society.

His journey started with his research on questions. He authored an article on questions that has been recognized by the Association of Human Resource Development as one of ten articles that will shape the 21st century.

During his research on questions, one simple observation stopped him in his tracks. We know a lot about questions. We know very little about answers. In grade school we teach children about questions, not answers. Our children learn about the six wh-questions (why, what when, where, who, how) and they learn about open and closed questions. There is no typology of answers we teach our children. Journalists, physicians, sales reps, executive coaches, and almost all professionals have been trained in questions, not answers. Business books with question in the title outnumber books with answer in the title 3 to 1.

His new book is *Answer Intelligence: Raise Your AQ*. The book introduces a new science of answers that is nominated for a 2022 Prose award for professional and scholarly excellence. The book rights have been purchased for translation into multiple languages. The AQ framework has been adopted by universities, including the Imperial College of London Business School (global top 20). Certified AQ Partners from the USA, UK, UAE, Australia, India, and elsewhere use AQ with forward thinking organizations around the world.